

LIQUID MEN PRICE LIST FALL 2022

USA

NOV 20,2020

	STYLE	NAME	DESCRIPTION	NET COST	WHOLESALE	MARGIN	RETAIL
				15%			
	M 11000	WEDGE PRO	3 LAYER	\$93.50	\$110.00	57.50%	\$219.99
	M11001	WEDGE	INSULATED	\$93.50	\$110.00	57.50%	\$219.99
	M 11002	BLANE	INSULATED	\$93.50	\$110.00	57.50%	\$219.99
	M 11100	CAVE PRO	3 LAYER BIB	\$85.00	\$100.00	57.50%	\$199.99
	M 11003	DIVA PRO	3 LAYER	\$93.50	\$110.00	57.50%	\$219.99
	M 11004	DIVE	INSULATED	\$97.75	\$115.00	57.50%	\$229.99
	M 11025	HECTOR	HEATED	\$114.75	\$135.00	57.50%	\$269.99
	M 11101	CAVE	INSULATED PANT	\$72.25	\$85.00	57.50%	\$169.99
	M 11017	BAKER	MIX INSULATED	\$76.50	\$90.00	57.50%	\$179.99
	M 11014	BLACKCOMB	MIX INSULATED	\$76.50	\$90.00	57.50%	\$179.99
	M 11016	ASH	MIX INSULATED	\$76.50	\$90.00	57.50%	\$179.99
	M 11012	DARK	INSULATED	\$76.50	\$90.00	57.50%	\$179.99
	M 11011	GOLDEN	PULLOVER INSUL	\$80.75	\$95.00	57.50%	\$189.99
	M 11022	FOX	INSULATED	\$72.25	\$85.00	57.50%	\$169.99
	M12010	CHUTE	INSULATED	\$72.25	\$85.00	57.50%	\$169.99
	M 10427	COMB	HOODED PUFFY	\$36.13	\$42.50	57.49%	\$84.99
	M10428	CAMBER	PUFFY VEST	\$31.88	\$37.50	57.49%	\$74.99
	M11029	BANKER	INSULATED	\$72.25	\$85.00	57.50%	\$169.99
	M 11103	COPPER	BIB INSULATED	\$55.25	\$65.00	57.50%	\$129.99
	M 19104	KRAVE	ALUVA JEAN	\$51.00	\$60.00	57.50%	\$119.99
	M 19100	TURBO	ALUVA PANT	\$46.75	\$55.00	57.50%	\$109.99
	M 19101	EXPRESS	POLY INSULATED	\$46.75	\$55.00	57.50%	\$109.99

LIQUID LADIES PRICE LIST FALL 2022

USA

NOV 25,2020

	STYLE	NAME	DESCRIPTION	NET COST	WHOLESALE	MARGIN	RETAIL
				15%			
	W21000	ANTORA PRO	3 LAYER	\$85.00	\$100.00	57.50%	\$199.99
	W 21001	ANTORA	INSULATED	\$85.00	\$100.00	57.50%	\$199.99
	W 21002	BORAH	INSULATED	\$85.00	\$100.00	57.50%	\$199.99
	W 20420	ALAVA	PUFFY	\$34.00	\$40.00	57.49%	\$79.99
	W 21004	BLANCA	INSULATED	\$97.75	\$115.00	57.50%	\$229.99
	W 21025	HADDA	HEATED	\$114.75	\$135.00	57.50%	\$269.99
	W 21101	PIKA	INSULATED PANT	\$70.13	\$82.50	57.50%	\$164.99
	W 21100	PIKA PRO	INSULATED BIB	\$76.50	\$90.00	57.50%	\$179.99
	W22045	CORTINA	INSULATED MIX	\$72.25	\$85.00	57.50%	\$169.99
	W 21015	AURORA	INSULATED MIX	\$72.25	\$85.00	57.50%	\$169.99
	W 21228	CIMA	LONG MIX COAT	\$72.25	\$85.00	57.50%	\$169.99
	W22246	ALEXANDRA	LONG PUFFY	\$42.50	\$50.00	57.50%	\$99.99
	W 21013	RAE	INSULATED MIX	\$70.13	\$82.50	57.50%	\$164.99
	W22043	FOREVER	JACQUARD	\$76.50	\$90.00	57.50%	\$179.99
	W 21010	OURAY	INSULATED POPOVER	\$68.00	\$80.00	57.50%	\$159.99
	W 21011	VENADO	INSULATED	\$68.00	\$80.00	57.50%	\$159.99
	W 21012	TRUCHAS	INSULATED	\$68.00	\$80.00	57.50%	\$159.99
	W22042	RIVA	INSULATED	\$68.00	\$80.00	57.50%	\$159.99
	W 21103	CELESTE	INSULATED BIB	\$51.00	\$60.00	57.50%	\$119.99
	W 29104	VERTIGO	INSULATED JEAN	\$46.75	\$55.00	57.50%	\$109.99
	W 29100	MANIA	ALUVA PANT	\$42.50	\$50.00	57.50%	\$99.99
	W 29101	MOXIE	INSULATED PANT	\$42.50	\$50.00	57.50%	\$99.99

LIQUID JUNIORS PRICE LIST FALL 2022

USA

NOV 18,2020

STYLE	NAME	DESCRIPTION	NET COST	WHOLESALE	MARGIN	RETAIL
			15%			
B31012	DARK	INSULATED	\$55.25	\$65.00	60.53%	139.99
B31011	GOLDEN	INSULATED	\$55.25	\$65.00	60.53%	139.99
B31022	FOX	INSULATED	\$55.25	\$65.00	60.53%	139.99
B39117	LUCAS	INSULATED PANT	\$34.00	\$40.00	57.49%	\$79.99
G41011	VENADO	INSULATED	\$55.25	\$65.00	60.53%	139.99
G41009	LONE	INSULATED	\$55.25	\$65.00	60.53%	139.99
G41228	CIMA	INSULATED	\$59.50	\$70.00	58.96%	\$144.99
G49118	STAR	INSULATED PANT	\$34.00	\$40.00	57.49%	\$79.99